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(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

Date of Board Meeting

The board of directors (the “**Board**”) of BAIIOO Family Interactive Limited (“**BAIOO**” or the “**Company**”, together with its subsidiaries and its controlled entities in the People’s Republic of China, the “**Group**”) hereby announces that a meeting of the Board will be held on Wednesday, 29 March 2023 for the purpose of considering and approving the final results of the Group for the year ended 31 December 2022 and the recommendation of a special dividend, if any, and transacting any other business.

By Order of the Board
BAIOO Family Interactive Limited
DAI Jian

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 15 March 2023

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili and Mr. LI Chong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.