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*(Incorporated in the Cayman Islands with limited liabilities)*

**(Stock code: 2100)**

## **VOLUNTARY ANNOUNCEMENT INCLUSION IN THE MSCI CHINA ALL SHARES SMALL CAP INDEX**

This announcement is made by BAIOO Family Interactive Limited (“**BAIOO**” or the “**Company**”, together with its subsidiaries and its controlled entities in the PRC, the “**Group**”) on a voluntary basis.

The board of directors of the Company (the “**Board**”) is pleased to announce that the Company will be included as a constituent of the MSCI China All Shares Small Cap Index, with effect from 27 May 2021 (after trading hours).

The MSCI China All Shares Small Cap Index is designed to measure the performance of the small cap segment of the China market. The Board is of the view that the Company’s inclusion in the MSCI China All Shares Small Cap Index represents the capital market’s recognition of the Company, which is expected to expand the shareholder base and increase the trading liquidity of the Company, resulting in realisation of the value of investment in the Company and enhancement of the Company’s reputation in the capital market.

By order of the Board

**BAIOO Family Interactive Limited**

**DAI JIAN**

*Chairman, Chief Executive Officer and Executive Director*

Hong Kong, 12 May 2021

*As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.*