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(Incorporated in the Cayman Islands with limited liabilities)

(Stock code: 2100)

POSTPONEMENT OF EXTRAORDINARY GENERAL MEETING AND CHANGE OF BOOK CLOSURE PERIOD

Reference is made to the notice (the “**Notice**”) of the extraordinary general meeting (the “**EGM**”) and the circular dated 26 November 2020 (the “**Circular**”) issued by BAIOO Family Interactive Limited (the “**Company**”). Capitalised terms used in this announcement shall have the same meanings as those defined in the Notice and the Circular unless otherwise defined.

The Board announces that (among other matters) as additional time is required to prepare for the EGM, the date of the EGM (which was originally scheduled at 2:00 p.m. on Friday, 11 December 2020) will be postponed and rescheduled to 2:00 p.m. on Thursday, 17 December 2020 (the “**Revised EGM**”).

The original closure period of the register of members of the Company from Tuesday, 8 December 2020 to Friday, 11 December 2020 (both days inclusive) will also be correspondingly updated as a result of the Revised EGM. Accordingly, for the purpose of determining eligibility to attend and vote at the Revised EGM as Shareholders of the Company, the register of members of the Company will be closed from Monday, 14 December 2020 to Thursday, 17 December 2020 (both days inclusive), during which period no transfer of the Shares will be registered.

All transfers of Shares accompanied by the relevant share certificates and appropriate transfer forms must be lodged for registration with the Company’s Hong Kong branch share registrar and transfer office, Tricor Investor Services Limited, at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong for registration not later than 4:30 p.m. on Friday, 11 December 2020.

Save as revised in this announcement, the venue, attendance eligibility, the resolutions to be considered at and other relevant matters of the EGM currently remain unchanged. For details, please refer to the Notice.

The form of proxy (the “**Proxy Form**”) sent together with the Notice will remain valid and applicable for use at the Revised EGM. Shareholders who have yet to return the Proxy Form are required to complete and return the Proxy Form in accordance with the instructions printed thereon to the Company no later than 48 hours before the time appointed for the holding of the Revised EGM or any adjournment thereof. For the avoidance of doubt, any Proxy Form duly completed and returned in accordance with the instructions printed thereon remains valid for the Revised EGM and the relevant Shareholders are not required to return another Proxy Form. If any Shareholder chooses to re-submit the Proxy Form, the last Proxy Form received will revoke and supersede the Proxy Form previously submitted by such Shareholder.

By Order of the Board
BAIOO Family Interactive Limited
DAI Jian

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 26 November 2020

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.

In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.