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BAIOO Family Interactive Limited **百 奧 家 庭 互 動 有 限 公 司**

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

Date of Board Meeting

The board of directors (the “**Board**”) of BAIOO Family Interactive Limited (the “**Company**” and together with its subsidiaries and PRC operating entity, the “**Group**”) hereby announces that a meeting of the Board will be held on Friday, 26 August 2016 for the purpose of considering and approving the interim results of the Group for the six months ended 30 June 2016 and transacting any other business.

By Order of the Board
BAIOO Family Interactive Limited
DAI Jian
Chairman and Executive Director

Hong Kong, 15 August 2016

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong, Mr. WANG Xiaodong and Dr. XU Gang; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.