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BAIOO Family Interactive Limited **百奧家庭互動有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2100)

VOLUNTARY ANNOUNCEMENT **SETTLEMENT OF TRADEMARK DISPUTE**

This announcement is made by BAIOO Family Interactive Limited (the “**Company**”) on a voluntary basis to keep shareholders (the “**Shareholders**”) of the Company and potential investors informed of the latest updates of the Group. Reference is made to the disclosure by the Company in the 2015 Annual Report, the 2015 Interim Report, the 2014 Annual Report and the Prospectus in relation to a trademark dispute between the Company and a third party.

In May 2016, following the preliminary approval of the Trademark Office of the Administration for Industry and Commerce (the “**Trademark Office**”) in December 2015 and a three-month publication period afterwards, the Company received official approval for its trademark registration application (application number: 14537068, the “**Application**”) from the Trademark Office whereby the Company was granted the “Aola Star” trademark registration and obtained exclusive rights to the use of the “Aola Star” trademark for ten years for certain purposes, among others, providing online games on the Internet.

Aola Star is a major virtual world product of the Company which features a space-themed adventure set in a futuristic space world. The Board of Directors (the “**Board**”) welcomes the official approval issued by the Trademark Office in relation to the Application, and will continue to build the brand of “Aola Star” following this settlement of its trademark dispute.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board
BAIOO Family Interactive Limited
DAI Jian
Chairman and Executive Director

Hong Kong, 25 May 2016

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong, Mr. WANG Xiaodong and Dr. XU Gang; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.