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BAIOO Family Interactive Limited **百 奧 家 庭 互 動 有 限 公 司**

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

Date of Board Meeting

The board of directors (the “**Board**”) of BAIIOO Family Interactive Limited (the “**Company**”, and its subsidiaries, the “**Group**”) hereby announces that a meeting of the Board of the Company will be held on Thursday, 14 August 2014 for the purpose of considering and approving the interim results of the Group for the six months ended 30 June 2014 and transacting any other business.

By Order of the Board
BAIOO Family Interactive Limited
DAI Jian
Chairman and Executive Director

Hong Kong, 30 July 2014

As at the date of this announcement, the executive directors of the Company are Mr. Dai Jian, Mr. Wu Lili, Mr. Li Chong, Mr. Chen Ziming and Mr. Wang Xiaodong; the non-executive director of the Company is Mr. Ji Yue; and the independent non-executive directors of the Company are Ms. Liu Qianli, Mr. Wang Qing and Mr. Ma Xiaofeng.