

Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the prospectus dated March 28, 2014 (the “**Prospectus**”) issued by BAIIO Family Interactive Limited (the “**Company**”).

The Company makes this announcement pursuant to section 9(2) of the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong) (the “**Stabilizing Rules**”) and this announcement is for information purposes only and does not constitute an offer or an invitation by any person to acquire, purchase or subscribe for securities of the Company.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is not for release, publication or distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the “**U.S. Securities Act**”). The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. There will be no public offer of securities in the United States.



## **BAIOO Family Interactive Limited**

**百奧家庭互動有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2100)**

### **STABILIZING ACTIONS AND END OF STABILIZING PERIOD**

#### **End of Stabilizing Period**

The Company announces that the stabilizing period in connection with the Global Offering ended on May 2, 2014, being the 30th day after the date of closing of the application lists under the Hong Kong Public Offering.

#### **Stabilizing Actions**

The stabilizing actions undertaken by Citigroup Global Markets Asia Limited, the Stabilizing Manager, during the stabilizing period involved:

1. over-allocations of an aggregate of 105,914,000 Shares in the International Offering;
2. the borrowing of an aggregate of 105,914,000 Shares by the Stabilizing Manager from Stmoritz Investment Limited pursuant to the Stock Borrowing Agreement to cover the over-allocations in the International Offering; and

3. successive purchases of an aggregate of 105,914,000 Shares in the price range of HK\$1.49 to HK\$2.15 per Share (exclusive of brokerage fee of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%) on the market during the stabilizing period, representing approximately 15% of the Offer Shares initially available under the Global Offering before any exercise of the Over-allotment Option. The last purchase made by the Stabilizing Manager on the market during the stabilizing period was on April 11, 2014 at the price of HK\$1.49 per Share (exclusive of brokerage fee of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%).

The Over-allotment Option has not been exercised by the Joint Global Coordinators (on behalf of the International Underwriters) during the stabilizing period and lapsed on May 2, 2014.

## **End of Stabilizing Period**

The Company makes this announcement pursuant to section 9(2) of the Stabilizing Rules and announces that the stabilizing period in connection with the Global Offering ended on May 2, 2014, being the 30th day after the date of closing of the application lists under the Hong Kong Public Offering.

## **Stabilizing Actions**

The stabilizing actions undertaken by Citigroup Global Markets Asia Limited, the Stabilizing Manager, during the stabilizing period involved:

1. over-allocations of an aggregate of 105,914,000 Shares in the International Offering, representing approximately 15% of the Offer Shares initially available under the Global Offering before any exercise of the Over-allotment Option;
2. the borrowing of an aggregate of 105,914,000 Shares by the Stabilizing Manager from Stmoritz Investment Limited pursuant to the Stock Borrowing Agreement to cover the over-allocations in the International Offering; and
3. successive purchases of an aggregate of 105,914,000 Shares in the price range of HK\$1.49 to HK\$2.15 per Share (exclusive of brokerage fee of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%) on the market during the stabilizing period, representing approximately 15% of the Offer Shares initially available under the Global Offering before any exercise of the Over-allotment Option. The last purchase made by the Stabilizing Manager on the market during the course of the stabilizing period was on April 11, 2014 at the price of HK\$1.49 per Share (exclusive of brokerage fee of 1.0%, SFC transaction levy of 0.003% and Hong Kong Stock Exchange trading fee of 0.005%). The 105,914,000 Shares purchased on the market during the stabilizing period will be applied for the purposes of covering over-allocations under the International Offering.

The Company further announces that the Over-allotment Option which has not been exercised by the Joint Global Coordinators (on behalf of the International Underwriters) during the stabilizing period lapsed on May 2, 2014.

The Company continues to comply with the public float requirements under Rule 8.08(1)(a) of the Listing Rules. No new Shares or securities convertible into equity securities of the Company may be issued within six months from the Listing Date save for the situations set out in Rule 10.08 of the Listing Rules.

By order of the Board of Directors  
**BAIOO Family Interactive Limited**  
**DAI Jian**  
*Chairman and Executive Director*

Hong Kong, May 5, 2014

*As at the date of this announcement, the Executive Directors are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong, Mr. CHEN Ziming and Mr. WANG Xiaodong; the Non-Executive Director is Mr. JI Yue; the Independent Non-Executive Directors are Ms. LIU Qianli, Mr. WANG Qing and Mr. MA Xiaofeng.*